

# GRAND OPENING!

**MARCH 16, 17, 18**

**OPEN HOUSE: Sunday, 10 to 4**

CLIP AND SAVE  
MONEY-SAVING COUPON

**FOODS CO.**

Shasta Canned Beverages.  
All Flavors—Reg. 10c Can **12 cans for 79¢**  
Case of 24 . . . 1.55  
(Limit 1 case per customer)

Grand Opening Special—With This Coupon  
Good Only March 16, 17, 18

CLIP AND SAVE  
MONEY-SAVING COUPON

**QUALITY SHOES**  
Ladies' Handbags  
Regularly up to \$1.95

Grand Opening Special—  
with this coupon **22¢**  
plus tax

Good Only March 16, 17, 18

CLIP AND SAVE  
MONEY-SAVING COUPON

**BE-JAC'S GIFTS AND LINENS**

2-piece stainless steel salad fork and spoon  
Regularly \$2.98

Grand Opening Special—  
with this coupon **59¢**  
plus tax

Good Only March 16, 17, 18

CLIP AND SAVE  
MONEY-SAVING COUPON

**THE HAIR STYLISTS**

One can of Caryl Richards Hair Spray  
'Just Wonderful' or 'Happy Hair'  
Regularly \$2.00

Grand Opening Special—  
with this coupon **25¢**  
plus tax

Good Only March 16, 17, 18

CLIP AND SAVE  
MONEY-SAVING COUPON

**BECK'S "LITTLE FOLKS"**

Grand Opening Special—with this coupon **\$1.00**

5 Pairs Training Pants . . . . .  
or  
Girls' 1-Piece Sunsuits . . . . . **69¢**

Good Only March 16, 17, 18

CLIP AND SAVE  
MONEY-SAVING COUPON

**FLORENCE FABRICS**

Grand Opening Special—with this coupon  
Plain colors in drip-dry fabrics. Broadcloths, chambrays, polished cottons . . . all **3 yards \$1.00**  
fast-colored. Regularly 69c to 89c for

Drip-Dry Cotton Prints . . . . . **2 yds. \$1.00**

Good Only March 16, 17, 18

Bring These Happy Coupons With You. One Grand Opening Value Per Coupon

CLIP AND SAVE  
MONEY-SAVING COUPON

**THE HOUSE OF CHANVICTER**

Come in and sign up for  
the drawing on a \$100  
custom-made dress. (Wedding  
or party dress, if you wish.)

Good Only March 16, 17, 18

Come one . . . come all . . . and come ready for fun at  
Rolling Hills Plaza this Thursday, Friday,  
Saturday and Sunday. Real, live values for your  
pocket-book and the prettiest real, live mascot in Southern  
California. (Her name is Susie, and your children  
can pet her.)

Rides of all kinds . . . the South Bay's first  
Fun House . . . Kedso, the clown . . . a Pied Piper  
Band . . . plus the quality you've been looking for,  
and the service you deserve.

NOTE: We've already given ourselves the Shopping  
Center Academy Award for Best Performance, even though  
we just opened our doors.

## ROLLING HILLS PLAZA

- HOLLAND-AMERICAN BAKERIES
- FLORENCE FABRICS
- BECK'S "LITTLE FOLKS"
- THE HAIR STYLISTS
- BE-JAC'S GIFTS AND LINENS
- THE HOUSE OF CHANVICTER
- QUALITY SHOES
- FOODS CO.
- DR. ARTHUR W. OVERBEY - Optometrist
- ROLLING HILLS PLAZA CAR WASH
- SHEARER JEWELERS
- MOBIL SERVICE STATION
- GABRIEL SAVINGS & LOAN

CLIP AND SAVE  
MONEY-SAVING COUPON

**HOLLAND-AMERICAN BAKERY**

One Dutch Crunch Loaf—Regularly 40c  
with this coupon—only **10¢**

or

One dozen Dutch Butter Spritz cookies (made with  
real butter). Regularly 45c a dozen.  
With this coupon only **1¢**

Good Only March 16, 17, 18

CLIP AND SAVE  
MONEY-SAVING COUPON

**DR. ARTHUR W. OVERBEY  
OPTOMETRIST**

Grand Opening Special—with this coupon  
**4** pairs of complementary prescription sun  
glasses. One drawing per day.

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This is THE Center  
Crenshaw Boulevard at Pacific Coast Highway